

THE DEMINER

Canadian Landmine Foundation, Volume 1 - Issue 2 - Spring/Summer 2004

Hockey Night in Afghanistan

A hockey tournament in Afghanistan and a visit from three sports celebrities is a fitting tribute for two Canadian Soldiers killed by a landmine blast in October says the family of one of the soldiers. I think that it's absolutely wonderful, Tina Beerenfenger, the widow of Corporal Robbie Beerenfenger, said from her home in Petawawa, ON. Anything to raise the morale in the camp.

On hand for the opening face-off were three of the game's greats: David (Tiger) Williams, a veteran of the Toronto Maple Leafs and Vancouver Canucks who holds the league's penalty-minutes record, Cassie Campbell, who led Canada's women to Olympic gold in 2002, and Kirk McLean, the former Vancouver Canucks goalie.

The game was meant to raise morale and to honour Cpl. Beerenfenger and Sergeant Robert Short, the two Canadian soldiers killed in October when their jeep hit a landmine.

The hockey visit was also meant to raise money for the Canadian Landmine Foundation, which is clearing a parcel of land near Kabul in their name. By clearing this land and returning it to the people of Afghanistan the Foundation is helping the people of this poor country that these brave men were serving.

The Toronto Maple Leafs, the Ottawa Senators, and the Vancouver Canucks donated autographed jerseys to be raffled off, and the teams



Former National Hockey League player David (Tiger) Williams, left, shares a joke with Master Corporal Will Black before the start of play at the memorial tournament at Camp Julien in Kabul.

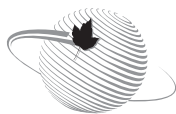
also sent T-shirts, hats and pins for all 2,000 troops.

The game raised over \$ 12,000 dollars for the Peacekeepers Demining Fund to clear a minefield in memory of two Canadian soldiers that were killed in October when their jeep hit a landmine in Afghanistan.

The project will be undertaken by Afghan Technical Consultants (ATC), which was founded in 1989 and is one of the largest and leading mine clearance organizations currently operating

in Afghanistan. ATC now employs nearly 1300 Afghans. The donation will help to clear residential land and agricultural land in the Kabul, Kapisa in the Central Region.

In a message to the soldiers serving in Afghanistan, Foundation Chairman Remi Bujold said It is our hope that we will be in a position to continuously clear landmines in areas where Canadian soldiers are serving. It is also our hope that this work reminds Canadians of your service and reminds you of our gratitude.



Canadian Landmine Foundation
La Fondation des Mines Terrestres du Canada

THE CANADIAN LANDMINE FOUNDATION runs the Adopt-A-Minefield(Canada) program and is a managing partner in the global Adopt-A-Minefield campaign. See www.canadianlandmine.org to learn more

Inside This Issue:

- * LA Benefit Concert
- * Special campaigns
- * Country Highlight: Cambodia
- * Canada's former Ambassador for Mine Action visits his minefield.
- * Adopt-A-Minefield partners

Inside Our Next Issue:

NIKD 03 stories, photos, and final results.
For more information, please visit:
www.1000dinners.com

Did you know...

Peerless Garments of Winnipeg donated \$10,000 to the Peacekeepers Demining Fund in recognition of the service of Canadian soldiers in Afghanistan.

Letter From the Team

Dear Friends and Supporters,

We want to thank you on behalf of all of us at the Canadian Landmine Foundation/Adopt-A-Minefield (Canada) for your continued support for humanitarian landmine action.

2003 was a very special year for us. We had a hard look at our organisation and reduced our costs by over 50%. While the reductions were not easy, we feel the Foundation is stronger as a result. In 2003 the Adopt-A-Minefield program worldwide surpassed the \$10 million mark for funds raised for mine clearance and survivor assistance since its launch in 1999. We are proud to announce that AAM has cleared nearly 16 million square metres of land and has started to make a real impact in the lives of landmine survivors through our work with our partners such as the United Nations Comprehensive Disabled Afghans Program, the Vietnam Veterans of America Foundation, Stop Mines, Landmine Survivors Network and Clear Path International. We have also provided grants to survivor assistance programs in Angola, Laos and other local organizations in our program countries.

Our partnership with the Canadian International Demining Corps expanded in 2003. In addition to our partnership in the training of mine detection dogs through our Canine Demine program, we jointly funded with CIDA a mine clearance operation in Bosnia and Herzegovina. We were greatly impressed not only by their capacity but also by the sensitivity CIDC brought to the clearance in Srebrenica. As many of you will know this community bears many scars from the recent past.

Increasingly we are drawing closer to our partners in the global Adopt-A-Minefield Campaign. AAM has become a great model of a successful partnership between all sectors of society. Our tireless Goodwill Ambassadors, Heather Mills McCartney and Paul McCartney continue to work hard raising the profile of AAM, raising funds around the world, and most importantly raising awareness of the issue. Our partnerships with governments around the world continue to support our mine clearance efforts. Our partners in the field, from in the United Nations and their national mine action centres in our program countries, and all of our mine action partners, ensure that services are provided at the highest level of quality. The Better World Fund continues to support our efforts by providing valuable funds for our administrative costs. We thank the Government of Canada for their continuing leadership and support. And finally thank you for your support.

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Canada's former Ambassador for Mine Action visits 'his' minefield.

In 2002, when I left my assignment as Canada's Ambassador for the International Landmine Campaign, the Canadian Landmine Foundation presented me with a touching and completely fitting farewell gift. Scott Fairweather, the Chief Executive Officer of the Foundation, notified me that the Foundation had gathered the funding needed to clear an existing minefield in Bosnia and Herzegovina (generally known as Bosnia) and that the clearance would be named in my honour, under the UN's Adopt-a-Minefield program. As a strong proponent of the Adopt-A-Minefield program, and one of the founders of the Night of a Thousand Dinners concept, which raised money internationally for this program through the Foundation, I was delighted beyond words. And I was determined to visit the minefield at the earliest opportunity.

In the 1990s, as the old Yugoslav federation collapsed amidst rising nationalist ambitions, Bosnia became the battleground in which Serbs, Bosnian Muslims and Croats fought their most vicious struggles. It was here, in Srebrenica, that 6000 or more Bosnian Muslims were systematically exterminated in what was Europe's largest genocide since the end of the Second World War. Landmines were central to the struggle on all sides, as each of the three contending armies used these instruments of terror to force opposing peoples out of their homes. Yugoslavia had been the fourth largest producer of weaponry in the world prior to this conflict, with one of the world's largest standing armies. Landmines had been a major export commodity. Literally millions of mines, of every type and description, were available in armouries around the country, to be looted and deployed by armies of the three factions in the thousands in virtually every part of the country. Even the ski-slopes outside of Sarajevo, the site of the 1984 Winter Olympics, were mined, as was the only golf course in the city.

Nor were citizens of the former Yugoslavia the only victims of this conflict. Peacekeepers, too, from outside of Bosnia would give their lives in the international efforts to consolidate peace in this country of such tragedy. In the Canadian Embassy in Sarajevo, there is a small but moving memorial tablet to the twenty-one members of the Canadian Forces who have died in the cause of peace in the former Yugoslavia. As I read the list of these young soldiers, I focussed on one familiar name, Cpl. Mark Isfeld, was killed by a landmine in 1994 while serving on his third peacekeeping mission. I recalled a meeting of the signatories of the Ottawa Convention banning antipersonnel landmines, held in Geneva in September, 2000, and the moving speech of Carol Isfeld, Mark's mother. It was a tribute to Mark's memory and to the principles of the Ottawa Convention, which had brought me to Bosnia. I paused at that name to think again of Carol and Brian Isfeld and all that they have done since Mark's death to ban the scourge of landmines.

When the Bosnian conflict ended with the Dayton Accords of 1995, clearing the country of landmines and returning the land to refugees and internally-displaced residents became key priorities, not easily attained. With the assistance of the U.N. Development Program and the support of many donor countries, a mine action organization was formed. Within a matter of months, mine action became one of the most important and pivotal development priorities in the country. A number of international non-governmental organizations came into Bosnia to help. Professional facilities were prepared. De-miners were trained, many from among the former warring factions, now

working collegially to common objectives. Groups of donors began to coordinate their efforts and develop their priorities. Canadian organizations, like the Canadian International Demining Corps, came into the country with innovative new programs, like the Canine Demine dog training centre, which trains sniffer dogs to detect landmines.

Work on my minefield had been completed only about a week before. When we approached the hamlet where three or four families had lived prior to the events of 1993 and thereafter, we could note the newness of the demining work. Around the hamlet were new plastic tapes - like police cordon tapes - demarking the work completed and warning visitors against venturing into the lands or woods beyond. Within the village, there were centralized heaps of metal objects - cans, old appliances, assorted garbage - gathered up in accordance with mine clearance standards, so that metal detectors could do their work properly on the remaining land. Here and there were littered soft drink containers and card-



Dan Livermore bends down to inspect barn doorway entrance where mines were once planted to restricted entry.

board boxes, the detritus of the clearance efforts of the small team of de-miners. As the minefield was now safe, we wandered around, stepping cautiously, however, where our BHM Mac expert was leading.

The houses and outbuildings had been destroyed in the conflict, although some of the building shells were strong and resilient, and could still form the basis for reconstruction. Four or five head of cattle were wandering around, feasting on relatively new-growth vegetation, the by-product of mine clearance where much of the under-brush has to be chopped out in order to check for mines. I stopped at the battered wreck of a two-story house to examine more closely the most poignant example of man's inhumanity to man. Immediately in front of the basement door to the house, and in front of the concrete stairs leading to the second floor, the de-miners had located and removed three anti-personnel landmines, putting in their stead yellow stakes to mark their location. The mines had been placed there carefully and deliberately, to maim or

continued on Page 4

Third Annual LA Benefit Gala: The Best one Yet!



Michael Douglas and Catherine Zeta-Jones

The Adopt-A-Minefield Campaign held its annual Los Angeles Benefit Gala on September 23rd 2003. The star-studded event was hosted by Goodwill Ambassadors and Patrons Heather Mills McCartney and Paul McCartney and chaired by long-time AAM supporters, Ralph and Wendy Whitworth. The gala, now in its third year and a highlight of the fall season, was started by AAM and Paul and Heather to raise awareness of the global landmine crisis and to motivate people around the world to join forces to eradicate the problem.

The nearly 1,200 people who attended this sold out event enjoyed a magical evening of song provided by musical giants Paul McCartney and James Taylor. The annual event also provided AAM with an opportunity to honour individuals who have made a significant contribution to eradi-

cating the landmine problem. This year's honorees included Michael Douglas and Catherine Zeta-Jones, who not only donated funds to clear a minefield in Cambodia but also raised nearly \$450,000 to support emergency demining in Afghanistan. As a result of their extraordinary efforts, over 600,000 square meters of land have been cleared and returned to productive use. Other honorees included Bobby Muller, president of the Vietnam Veterans of America Foundation, who has been at the forefront of the movement to ban landmines around the world and the International Baccalaureate Students, who raised over \$140,000 in the past two years to clear two minefields in Cambodia and support survivor assistance programs. The honorees received an award specially designed by Paul McCartney. The event was once again emceed by the incomparable Jay Leno and raised an astounding \$1.2 million.



Sheryl Crowe, Bobby Muller, and Nancy Rubin, AAM Chair - USA.

The gala also marked the official rollout of the Campaign's annual (NIKD) initiative which was held on November 6, 2003. Canadian Landmine Foundation President & CEO Scott Fairweather said, Just as with the L.A. event, Night of a Thousand Dinners has become an annual celebration of how people can work together to increase the awareness of a problem with the ultimate vision of a world free of the dangers of landmines.

DID YOU KNOW :

- Funds raised:
\$1,244,855
- Attendees: nearly 1,200
- Special Performances:
Paul McCartney
and James Taylor
- Emcee: Jay Leno

continued from Page 3

kill a returning occupant of the house, and thereby prevent the land's reoccupation.

We wandered around, taking pictures, examining some of the buildings, trying to imagine the horrors of only a few years ago, when three or four families, probably under threat from a neighbouring village of a different religion or ethnic group, had been forced to leave, walking out of their hamlet on foot, taking with them only minimal possessions. How long had the families lived in this hamlet? What had relationships been like with their neighbours before the rise of ethnic nationalisms and exclusivist doctrines? The land was rich, the 7le. How had it come to this in a land so blessed with natural advantages?

As we left the minefield and returned up the lane, we passed a clearing and another house, the roof tiles of which showed the beginnings of reconstruction. Out of the house came an old farmer, with whom we struck up a conversation. He explained that the area had been right on the confrontation line, and that the minefields were intended to block the communications route to the next villages and force the inhabitants to flee. This they had done successfully, although they were still living as internally-displaced persons in a different part of Bosnia. He himself had returned a year earlier, even though the land had not yet been declared officially mine-free. He had cleared the under-brush and tilled a small amount of the soil, and he had received a small grant which had enabled him to re-build parts of his house and some of his out-buildings. The cows in my minefield hamlet were his, as he allowed them to graze relatively freely, in the absence of other neighbours. As for the families in my minefield hamlet, he did not know where exactly they were or if they knew that their properties had now been cleared. But it would not be long before they returned, and, as he had done, to begin the task of taking up where they had been prior to the 1990s.

I had seen my minefield. But I had only seen the beginning of the story. I needed to return to Visori in five or ten years time, to see how it had changed and how the returning families had adapted. There is a peacebuilding story here, one small example of how communities adapt, consolidate and change after a conflict. I wanted to fill in the blanks, to see how my minefield would cope in the new Bosnia now in the process of reconstruction.

COUNTRY HIGHLIGHT: CAMBODIA

Adopt-A-Minefield's Program Manager Visits Cambodia

In September, 2003 Megan Burke, Adopt-A-Minefield's program manager, visited Cambodian mine clearance and survivor assistance programs that have been supported by funds raised through AAM. Here's what she learned in her own words.

In September of 2003, I traveled to Cambodia to see firsthand the impact of Adopt-A-Minefield support and to meet our partners who clear landmines and help survivors.

As the program manager for AAM since 2002, I was familiar with Cambodian villages on paper and felt like I knew representatives from organizations like the Cambodian Mine Action Centre (CMAC) and the Vietnam Veterans of America Foundation (VVAf) from our regular email exchanges. However, this did not prepare me for the experience of meeting my colleagues in person and visiting villages cleared with AAM funds. Seeing the faces of those helped or those receiving their first prosthetic limb reaffirmed my belief in this cause.



Thorn Sideth and Mother.

When I arrived in Cambodia, I was struck by the amazing energy among people rebuilding their society after three decades of conflict. I started out in Phnom Penh, the capitol and home to CMAC and several other organizations that have received survivor assistance grants from AAM.

During my visit to the VVAf clinic, I was utterly shocked by the number of young disabled men and women. I was introduced to one young man, Tek Channy, who is featured in the Survivor

Assistance profile on page 5. Despite his amputation, he was incredibly upbeat and anxious to return home with his new limb to finish school. Rather than allowing his injury to get the best of him, I watched Channy climb stairs and play a spirited game of wheelchair basketball.

After a few days in Phnom Penh, I traveled to Battambang, a province close to the Thai border. This heavily-mined province has an astounding percentage of disabled people — a huge obstacle to employment since most people live by subsistence farming. Since 1999, Adopt-A-Minefield has funded the clearance of 38 minefields in Battambang thanks to the support of donors from Canada, the United States, the United Kingdom and Sweden.

With representatives of World Visions Vocational Rehabilitation Training Centre for the Disabled, I visited a graduate of the center, Thorn Sideth. After losing his limb at the age of 19, unable to return to work in the rice paddies, Sideth enrolled in the Training Centre to learn motor bike repair. On the day of our visit, he was busy inflating a tire in his workshop. His mother proudly explained to us that her disabled son is now earning more money than the rest of the family put together.

After visiting these mined areas and clinics, I was more convinced than ever that AAM and our donors positively impact the lives of many people. Perhaps most important, our efforts enable people to help themselves. Cleared land allows entire communities of people to improve their lives. Comprehensive rehabilitation for survivors brightens one individual's outlook and improves the quality of life for their whole family.

Cambodia is a country poised for rapid growth and I felt proud that some of this has been made possible by AAM. The lives of young landmine survivors like Tek Channy and Thorn Sideth will not be smooth sailing, but the medical attention and vocational training they have received has given them hope. There remains more to do, but with the continued support from AAM adoptors, we will see a mine-safe Cambodia sooner than we expect!

• Cambodia is one of the most mine affected countries in the world with approximately 65 casualties occurring every month.

• The latest landmine impact survey completed in May of 2001 indicated that 46 percent of all villages (or 6,422 villages) in the country are affected by mines and UXO.

Survivor Assistance Story: Renewed Hope

Written By Hing Channarith, manager of the AAM supported Vietnam Veterans of America Foundation Kien Khleang Physical Rehabilitation Center.

Tek Channy, 18, was a student living with his parents in Kampong Cham province, 124 kilometers east of Phnom Penh, the capital of Cambodia. Channy's family is very poor and did not have enough money to continue to pay his school tuition. Therefore, earlier this year he decided to quit his studies and go to Pailin city to live with his uncle on his farm.

One day in February 2003, when he was walking to the farm, he stepped on a landmine. I heard an explosion, and then I fell down. I was shocked when I saw that my right foot was completely destroyed, he said.

Suddenly my uncle approached and took me to the hospital for emergency treatment, he added. Channy stayed in the hospital for one week and then was transferred to the Emergency Hospital in Battambang province for a couple of months of further treatment.

I felt desperate about my life and I thought that I would not be able to go to school again, he said.



Tek Channy.

Channy and his uncle paid their first visit to the AAM supported Vietnam Veterans of America Foundation Kien Khleang (KK) Physical Rehabilitation Center on August 18th for further treatment. Channy underwent physiotherapy while waiting for the condition of his stump to improve. He told KK technicians that he was using crutches to support himself while walking, but that it was not easy.

On August 25th, the Prosthetic and Orthotic Technologist fitted Channy with a prosthesis. It is often difficult learning how to use a new prosthetic at first. During the gait training process Channy felt that his prosthesis was a bit heavy. However before long, Channy was not only able to walk but could also ride a bike and complete an obstacle course.

Channy is pleased with the change, he said, I feel very happy with the prosthesis it is better than walking with crutches. I will be able to go back to school to continue my education, and I hope that in the future I will have a good job.

AAM Hires a Local Representative for Cambodia

As a result of a few generous donations to our Local Information Network, AAM is proud to welcome Prak Sokhon, a native of Cambodia, as a part-time consultant serving as our Local Representative for Cambodia. Sokhon, who joined the staff on August 15, 2003, has been working with the Cambodian Mine Action Center (CMAC) since 1993 and brings with him a wealth of experience in mine action. In the last few years, Sokhon's work with CMAC has focused on using mine clearance as the first step in reconstruction and development. He has provided trainings to local leaders on mine clearance prioritization and the socio-economic impact of mine clearance.



Tek Channy interviews a mine victim in Pursat Province.

In his work for Adopt-A-Minefield, Sokhon is providing critical information about the impact of mined areas on communities. He is also visiting areas that have been cleared by AAM, to ensure proper usage of the land and to record results of the clearance efforts.

One of Sokhon's most important responsibilities is to visit organizations funded by Adopt-A-Minefield that provide services to landmine survivors. He will be interviewing people living in mine-

affected communities and those directly served by humanitarian organizations, along with survivors who have regained mobility or have been trained to re-enter the workforce. This will allow us to better report to adoptors and provide them with first hand accounts of how their contributions are making real and immediate changes in people's lives.

- AAM has supported mine clearance in Cambodia since 1998.
- To date we have provided close to \$2 million for the clearance of 59 minefields.

Special Campaigns: Christy Turlington and nuala Hold Auction to Benefit AAM



Stephen Gan, Christy Turlington, Cecilia Dean, Steve McCurry, Nahela Hadi

wonderfully creative idea combining AAM and nuala, her yoga-inspired clothing line. Christy invited a select group of inspirational women, including Heather Mills McCartney, to submit one self portrait and one taken by a loved one in which the selected women are wearing items from her nuala collection. The portraits were displayed in a conceptual magalog used as a direct mail and in-store piece. All of the funds that would have been used to produce a traditional marketing campaign for the Autumn/Winter 2003 season were donated to Adopt-A-Minefield. Christy further matched this with a donation from her foundation.

Christy Turlington may be best known for being a supermodel, but what many don't know is that she is also a humanitarian. Christy was first introduced to AAM on September 10, 2001 at Red Book's Mothers and Shakers award event where both she and AAM Goodwill Ambassador Heather Mills McCartney received awards for their outstanding leadership and philanthropic work. Following September 11th and subsequent events in Afghanistan, Christy donated \$15,000 to a private fundraising dinner hosted by Michael Douglas and Catherine Zeta-Jones for AAM's Emergency Demining Appeal.

This, however, was not the end of Christy's involvement with AAM. In the spring of 2003, she contacted AAM with a

continued on Back Cover

A Cleared Minefield: A Village Comes Alive Once Again

Written By Prak Sokhon, AAM Local Representative for Cambodia

From 1970 to 1979, the village of Boeung Krosar in Battambang Province was occupied by the Khmer Rouge and for the next 18 years was on the front lines of the war between the Khmer Rouge, Vietnamese troops and Cambodian armed forces. Thousands of landmines were buried to protect the government camps and troops. Before clearance efforts were afforded by AAM donors, accidents terrorized the local villagers. Some left the village, but many had to stay simply because they had no place else to go.

The minefields in this village CAM-002, 003, and 004 (Post-conflict clearance efforts in heavily mined areas are categorized as minefields and given code names) were adopted by funds from Adopt-A-Minefield campaigns and donors and cleared by the Cambodian Mine Action Centre (CMAC). After the



Students in Thatched School prior to AAM and CMAC funded renovations.

cleared land was handed over to the local authorities, 150 families resettled in what were once deadly minefields. These families have also been given small areas of land on which to farm. This former wasteland is now a bustling village with roads, schools, pagodas, village offices, a health centre and a busy market, all of which benefit an additional 204 families from the village.

After seeing pictures of a dilapidated thatched school house located in the middle minefield, CAM-003, UNA-USA/Riverdale Chapter, one of the adopter groups, asked Adopt-A-Minefield to assist them in sending funds to the village to build a new school suitable for the education of 224 students. This was done with the help of (CMAC), and as you would imagine, the villagers and students are both grateful and excited. Mat Strey Mom, a 16-year-old female student states, I have one brother and six sisters. Three of my sisters and I are learning in the Boeung Krosar School built by CMAC and donors to Adopt-A-Minefield. For the first time in my life I am going to a nice school with comfortable chairs, proper tables and a large black board. My classmates and I can finally relax and focus on learning as we no longer worry about rain that plagued us in the old thatched school. I like mathematics and I would love to learn to be a good tailor. My older sister wants to be a teacher in the future. Thank you CMAC and AAM for letting us pursue our dreams.

AAM PARTNERS

Partner Campaigns

The universal appeal of Adopt-A-Minefield's message and mission is relevant to countries around the world and can be tailored to each country's society. Today, we are proud to have successful Partner Campaigns in the United States, Canada, the United Kingdom and Sweden. These four campaigns jointly manage the global campaign and aim to establish new partnerships, expanding our joint global efforts, to clear minefields and assist landmine survivors.

Adopt-A-Minefield USA

The Adopt-A-Minefield (AAM) Campaign began in the United States in April 1999 as a program of the United Nations Association of the United States of America (UNA-USA) in partnership with Ted Turner's Better World Fund, and the United Nations. AAM USA has led successful grassroots fundraising efforts, generating over \$7 million USD from the support of UNA Chapters, individual donors and the United States Department of State. AAM USA also serves as the Headquarters for the global campaign providing such common services as program management and liaison with the United Nations and Ted Turner's Better World Fund.

To learn more please visit them at www.landmines.org

Adopt-A-Minefield Canada

Adopt-A-Minefield Canada was established as the first partner campaign in June 2000. Since then, we have engaged thousands of individuals and organizations and, with the support of the government of Canada, have raised over \$2 million CAD for landmine action. Our efforts have resulted in over 30 minefield adoptions and have furthered awareness of the landmine problem throughout Canada. AAM Canada established Night of A Thousand Dinners (NIKD) to engage citizens around the world by participating in the most common global activity, eating. AAM Canada has also developed a number of additional innovative activities including the Peacekeepers Demining Fund campaign and the Canine Demine program working with the Canadian International Demining Corps. Our most successful development activity to date has been global outreach to service clubs such as Rotary and Kiwanis.

To learn more please visit us at www.canadianlandmine.org

Adopt-A-Minefield UK

Adopt-A-Minefield UK was launched in June 2001. Since then, AAM UK has become one of the major mine-awareness and fundraising forces in the United Kingdom. Working closely with Goodwill Ambassadors and Patrons, Heather Mills McCartney and Paul McCartney, AAM UK has raised over \$2 million USD for mine clearance and survivor assistance. Additionally, AAM UK has formed strong alliances with the Mines Advisory Group and other leading mine action organizations in the U.K. to develop innovative projects and partnerships to raise awareness and funds. AAM UK is currently working with the National Union of Teachers to develop learning and teaching resources on the topic of landmines that are interesting, fun and useful as part of the National Curriculum. This culminated with No More Landmines Day on November 6th 2003 that saw thousands of students discussing and learning about the landmine issue as well as raising funds for Adopt-A-Minefield UK. The AAM UK website was runner-up in the Charity and Public Service Website of the Year awards 2002.

To learn more please visit them at www.landmines.org.uk

Adopt-A-Minefield Sweden

Adopt-A-Minefield Sweden was launched as the fourth Partner Campaign in 2002. AAM Sweden receives strong support from the Swedish government due in part to their commitment to the Mine Ban Treaty. The Swedish team works closely with local UNA-USA chapters as well as other NGOs, companies, churches and schools to raise funds and increase awareness of the landmine issue. During next semester AAM Sweden is organizing a national competition for High School students to design the best information material addressing the landmine issue. Hundreds of students have already signed up to take part. The best contributions will be exhibited in all major cities in Sweden as well as at the largest music festival in the country. To date, AAM Sweden has facilitated the adoption of six minefields. Through various upcoming events and initiatives, they aim to raise \$ 120,000 during 2004.

To learn more please visit them at The Sweden website address is: www.roj-en-mina.nu

Campaign Partner Profile – The Better World Fund

In 1997, businessman and philanthropist Ted Turner made an unprecedented gift of \$1 billion in support of U.N. efforts on global issues. He chose to channel his historic global commitment through the U.N. because of the U.N.'s vital role as the primary forum for international cooperation recognized by all nations. The United Nations Foundation (UNF) was founded and out of this commitment grew a sister organization, the Better World Fund.

The Better World Fund operates for one overarching purpose — strengthening the goals and objectives of the U.N. — through three distinct kinds of activities: efforts that advance public understanding and support for the United Nations; projects that have high catalytic potential for enhancing the work of the U.N.; and special activities that advance the goals and objectives of the U.N. and international cooperation.

The BWF is a vehicle for public education on behalf of the United Nations and its work. While the Foundation makes grants to U.N. programs and agencies, the Fund works in parallel on projects that champion the U.N. and its work among the general public, the media, opinion leaders and elected officials.

The BWF partnership has been a classic case study in venture philanthropy with the BWF contributing \$2.25 million to the AAM campaign in its first five years enabling AAM to raise over \$10 million USD for mine action. The BWF found in the Adopt-A-Minefield Campaign an opportunity to support the work of the U.N, while establishing a groundbreaking program that became a model for future BWF partners. The BWF provides \$.25 per dollar raised for mine action, helping to offset the cost of administration.

The AAM Campaign is proud to have the BWF as a partner and look forward to continued collaboration with them in resolving the world's greatest solvable humanitarian crisis of our time.


- Although the number of new amputees is slowly declining, the population of amputees in Cambodia is largely classified as young to middle-aged adults, and these survivors will continue to need prosthetic services for many years to come.

This still wasn't the end of Christy's involvement with AAM, for in September 2003, she hosted a reception for AAM at the Visionaire Gallery in New York City featuring a silent auction of famed photographer, Steve McCurry's work from Cambodia, Afghanistan, and Laos. The event drew an eclectic crowd of supporters who came to learn more about the landmine crisis and to bid on stunning photographs. All of the proceeds from the sale of the artwork will be used to fund Adopt-A-Minefield's mine clearance work and survivor assistance projects. Explaining why she chose Adopt-A-Minefield to receive her contribution, Christy said, it is difficult to ignore the lasting legacies of conflict and hostility that still

exist in many parts of our world. One of the most lasting and grave impressions that war campaigns have left behind is that of the landmine. It is my goal and the goal of nuala to gather our creativities in a gesture that will raise awareness and benefit those communities at risk.

Adopt-A-Minefield is proud to have Christy Turlington and her colleagues and team at nuala and PUMA as supporters of our work to save lives, clear minefields, and bring hope back to the lives of countless people living in mine-affected countries.

We've Moved!



Please note that the Canadian Landmine Foundation has moved to new a office.

It is located at 1623 Yonge St. Toronto, ON M4T 2A1.

We are sharing space with the Canadian Red Cross.

If you are in the neighbourhood drop by.

Our phone and fax numbers remain the same 416-365-9461 & toll free 1-877-543-6463 and fax: 416-365-7019.

Ways to Get Involved:

Many individuals and organisations participate by holding Night of A Thousand Dinners events in their homes and offices — raising awareness and funds for landmine action.

Many individuals and organisations have decided to become monthly donors, contributing each month to solve the global humanitarian crisis.

Many service clubs such as Rotary and Kiwanis have participated in Night of A Thousand Dinners or have made direct donations to landmine removal and survivor assistance. Rotary District

7070 has been the third largest organiser of Night of A Thousand Dinners for three years running!

Faith-based organisations such as the United Church in Canada have organised community wide campaigns.

Soldiers in the Canadian Forces, branches of The Royal Canadian Legion, and families and friends of service personnel have contributed to direct landmine removal where Canadian soldiers are serving.

