

The Canadian Landmine Foundation Presents

Celebrating Canada's Leadership in Landmine Eradication

Sponsorship Opportunities Package

November 1, 2011

5:30 – 8:00 p.m

100 King St. W

BMO, First Canadian Place, 68th Floor

Hosted by the Honourable Ed Lumley, PC

Reception Chair: Wilfrid Wilkinson

President of Rotary International 2007/08

Proceeds to support the Canadian Landmine Foundation (CLMF) humanitarian demining in Mozambique and mine-risk education for children in Afghanistan.



Guest of Honour for the event:

The Honourable
Lloyd Axworthy, PC, OC, OM

Honourary Co-Chairs:

RT. Hon. Adrienne Clarkson, PC
CC CMM COM CD FRSC(HON)
FRCPSC (HON)

John Ralston Saul, CC

Event Committee:

Jacqueline C. Davies, Event
Co-ordinator

John English, CM, FRSC, CLMF
Director

Herb Epp, Chair, CLMF
Board of Directors

Scott Fairweather, CLMF
Pres. & CEO 2003-2009

Lorna Marsden, O. Ont.

Mary McLaughlin, CLMF
Pres. & CEO 1999-2000

Jennifer Allen Simons,
C.M.,LL.D.

Chris Snyder, CLMF Director

Hon. Jane Stewart, P.C.

Hon. Paddy Torsney P.C.,
CLMF Director

Hon. Susan E. Whelan, P.C.

Peter Wilkinson, Sr. Vice-
President Manulife Financial

Wilfrid Wilkinson
CM, FCA, CFE, CLMF Director

Presented by



Canadian Landmine Foundation

La Fondation des Mines Terrestres du Canada

The Canadian Landmine Foundation is a Registered Charity: # 866765423 RR001

There are **four** sponsorship levels.

For further information, please contact **Jackie Davies**.

Phone: 416.266.1201

Email: jcdavies@sympatico.ca

To reserve your spot for the event, please contact **Julie Dunaiskis**.

Phone: 416.364.0181 x2500

Email: Julie@eccgroup.ca

THE GOLD SPONSOR

\$10,000

Advertising:

- Recognition in all press releases, print media
- Prominent recognition on the website

Print Materials:

- Prominent full page of the printed program
- Signage in main room

On Site:

- Opportunity to have 10 special guests
- Photo opportunities
- Exclusive signage
- Opportunity to have your promotional material on site.
- Logo on reception board

THE SILVER SPONSOR

\$5,000

- Recognition on our website
- Recognition in the event printed program
- Recognition from the MC
- Logo on reception board
- Opportunity for 8 attendee
- Photo opportunities



THE BRONZE SPONSOR

\$ 2,500

- A special pre-event meeting with honoured guests
- Recognition on our website
- Recognition in the event printed program, (½ page)
- Opportunity for 6 attendees
- Your logo will appear on our sponsorship board
- Photo opportunities

THE CORPORATE SPONSOR

\$ 1,500

- Opportunity for 4 attendees
- Logo on reception board
- Recognition in printed program

The Canadian Landmine Foundation is Canada's foremost awareness building and fundraising organization for landmine action. Officially introduced by The Hon. Lloyd Axworthy on June 28, 1999, the Canadian Landmine Foundation (CLMF) is led by a President & CEO, and is governed by a Chairman and a Board of Directors comprised of prominent Canadians from across the country.

The Canadian Landmine Foundation is a registered charity with a mission to raise awareness and funds to end the human and economic suffering caused by anti-personnel landmines. CLMF has a strong history of building significant partnerships for mine action and of reminding Canadians of the international leadership provided by the Government of Canada. CLMF was a founding partner in the global Adopt-A-Minefield Campaign.

CLMF operates in partnership with the University of Winnipeg and the Laurier Centre for Military Strategic and Disarmament Studies and is grateful for their assistance.

The global landmine crisis is the most pervasive, solvable, problem facing the world today. Through our activities you can help clear the land in some of the most heavily mine affected countries in the world and ease the physical, psychological and economic hardship faced by landmine survivors and their communities.



Canadian Landmine Foundation
La Fondation des Mines Terrestres du Canada

CELEBRATING CANADA'S LEADERSHIP IN LANDMINE ERADICATION

November 1, 2011

5:30 – 8:00 p.m.

BMO, FIRST CANADIAN PLACE, 68TH FLOOR
100 KING ST. W.

Please return this response form to Julie Dunaiskis by October 15th.

FAX: 416.364.5394 or EMAIL Julie@eccgroup.ca

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ Postal Code: _____

Fax: _____ Telephone: _____

Email: _____

Tax Receipt to be sent Attention: _____

Please reserve _____ ticket(s) at \$200.00 each \$ _____

I am unable to attend. Enclosed is my donation of \$ _____

TOTAL AMOUNT \$ _____

For individual donations:

Personal Cheque made payable to The Canadian Landmine Foundation.

Mail to: Julie Dunaiskis, ECC Group, 100 Simcoe St., Suite 100, Toronto M5H 3G2

Tax receipts must be issued to the donor whose name appears on the cheque or credit card

Personal credit card: Visa MasterCard

Amount: \$ _____ Name on card: _____

Card Number: _____

Expiry date: _____ Signature required: _____